

SA jiffy



presenting SA jiffy:

cool design meets hot sound



You'd have to search far and wide to find a small speaker that sounds better than SA jiffy. And even if you did find one, it would probably be another SA speaker.

by Ole Witthoft, executive designer

The jiffy is the least expensive speaker from SA in many years, but there's nothing cheap about it. Its name comes from the fact that you will fall for it the moment you see it – in a jiffy, as it were. When you're introduced to this little speaker, you'll have no problem picturing where to put it in your home. And just touch the varnished surface and lift the speaker – the finish is faultless and its weight (almost four kilos) reveals that the money has been spent on quality.

the money is spent on the sound – the design is a bonus

SA is well known for working back to front, as we like to call it. You get more than meets the eye. Anybody who encounters SA jiffy will notice that it sounds far better than you would expect from a speaker of its size. The experienced ears of the SA listening panel spent a lot of time analysing and refining its sound. The SA jiffy's design is simple and appealing too, finished with genuine enamel paint and a cabinet made of real MDF – not plastic masquerading as wood. The more you use this speaker, the more you'll like it.

made for all those who want better sound

Used with a good mini-system, SA jiffy will produce a surprisingly big sound compared to the sad plastic speakers that almost always come with that type of system. In conjunction with a better system, the speaker will only rise to the task and sound even better. A popular feature of the SA jiffy is that it sounds good without the need for a subwoofer that will take up a lot of space.



Ole Witthoft and SA jiffy



elegant. SA jiffy on the FS3 stand

jiffy: a moment



cool. The adjustable TS1 table stand under a horizontal SA jiffy



brand-new but well-known. You've never seen a speaker like it, yet the shape is familiar. Mounted on the FS3 stand, SA jiffy resembles the best-known microphone in the world. The design revolves around good sound



clear. The good treble speaker is part of what makes SA jiffy better than ordinary small

many positioning options

An obvious choice would be to place SA jiffy on a bookcase or shelf, but it is capable of so much more. On the rear of the speaker, you'll find a built-in fixture that allows it to be wall-mounted with a single screw. A further four holes match the so-called VESA standard. This means you can mount the speaker on the swivel fixtures used to mount LCD televisions, for example. SA jiffy can also be mounted on the FS3 floor stand, which changes its angle and conceals the cables. You can even place the speaker on the round, adjustable TS1 table stand, producing a cool look reminiscent of a small stage speaker.

the story behind the design

A speaker's job corresponds to that of a microphone – only in reverse. A microphone works best when it is at the same height as the user. Similarly, a speaker produces its best sound when it is at the right height and correctly angled toward the listener. This is the simple and original idea behind the SA jiffy when mounted on the FS3 stand. It's a creative twist on a well-known concept.

delicate technology deployed throughout

The drive units in SA jiffy contain some of the virtues familiar from other SA speakers. The woofer membrane, for example, is made of a special type of impregnated cardboard. The material looks neither smart nor technological, but provides by far the best sound, which SA prioritises higher than novelty value. Relatively inexpensive speakers often sound sharp and irritating, but not in this case, as the small treble speaker in SA jiffy has a soft, textile membrane that produces a warm, detailed sound. The treble speaker also has its own chamber behind the membrane, which minimises compression and makes the sound more 'liberated'. A wave guide wrapped around the membrane controls sound dispersion and limits sound reflections from the speaker's front plate. And the use of neodymium as a magnetic material enables the speaker to be as small as possible.

technical specifications



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| finish | white |
| power handling | 80 watt |
| frequency range (+/- 3 dB) | 50 – 20.000 Hz |
| impedance | 4 ohm |
| sensitivity (1W / 1m) | 89 dB |
| crossover netw. (24 dB/okt.) | 3000 Hz |
| woofer | 5" – 13 cm |
| tweeter | 1" – 2,5 cm |
| principle | 2-way bass reflex |
| built-in wall bracket | yes |
| dimensions (WxHxD) cm | 16,2 x 27,8 x 20,5 |
| recommended amplifier | min. 25 watt |
| weight loudspeaker | 3,9 kg |
| packing | in pairs |
| packing dimensions (WxHxD) cm | 44,5 x 36 x 30 |
| shipping weight per pair | 8,2 kg |

